

January

Magic Lantern Society
of the United States and Canada



LOOK for those Buttons and roll-over effects

In This Issue

A Wealth of Magic Lantern Information.....	2
John Wesley Magic Lantern Slides.....	3
Group Northwest 2019 Meeting Dates Set	4
Educational Lantern Slides ..	7
English Bi-unial Lantern For Sale	8
The Nutcracker Has Magic Lantern	10
Childhood Optical Toys.....	11
Welcome New Member	12

May the New Year bring you happiness and joy!

Check-Out this Site — A Wealth of Magic Lantern Information



<http://magiclanternmuseum.com/>

Terry Borton is the curator of The Museum of American Magic-Lantern Shows.

In addition to performing, Terry has been actively studying the role of the lantern in American cinema and culture.

Welcome! In this virtual museum, we'll teach you systematically about the incredible variety of magic lantern shows that were popular for two generations before the movies arrived in America in 1896, and for a generation afterwards. During that time the lantern played a critical role in American entertainment, popular education, religion, social reform, fraternal societies, current events, and more.



The Museum of American Magic-Lantern Shows

Ten Minute Tour

A Quick Peek at Magic Lantern Shows.

Welcome! In the next ten minutes you'll learn a bit about magic lantern shows in America—the earliest lantern shows (1815-1850), and some of the main types of shows in the lantern's heyday (1850-1930).

See this animated Uncle Sam lantern slide, are delighted to have you see a "skipper slide" that works with a lever to make him jump. activate.

To see sequentially through the Tour, click the Next button at bottom. To go around in the Tour subjects, click the Table of Contents at top



John Wesley Magic Lantern Slides

From Shakeelah Rahman

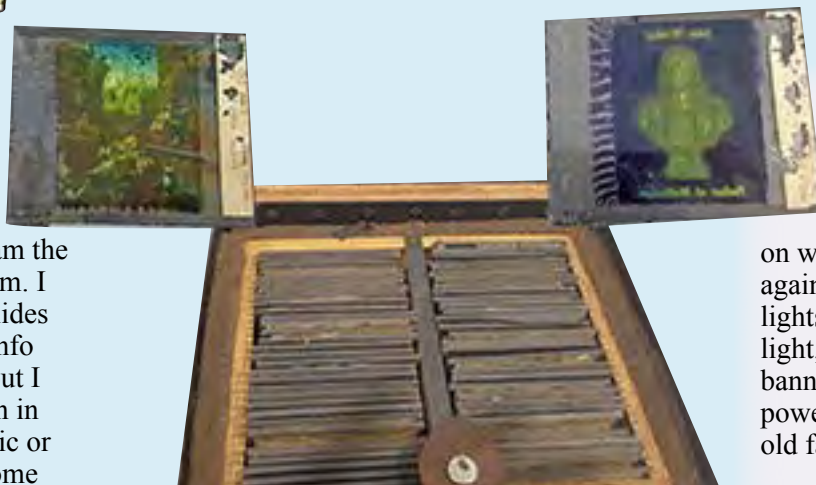
ummac.lr@gmail.com

My name is Shakeelah Rahman and I am the curator for the United Methodist Museum. I have come across some magic lantern slides in our artifacts and there is not a lot of info on them. There are some frayed labels but I can not make out anything and not much in the record. I was wondering if I sent a pic or we talk you guys could help me gain some insight. happy Saturday.

I also wanted to display a few in an upcoming exhibit and I wanted to know what kind of light could I use, sadly I don't have a projector, that wouldn't damage them. That I can possible place behind them in a case Let me know.

On the slide it says that they were made by The World Service Agencies but I haven't found much info on them either.

Actually I don't. I'm not a Methodist, but the only thing on the slide is what is in the pictures. But maybe you can't make it out. They have the Neg. #, the Slide #, and the Lect.(Example) John Wesley and on some a quote "I design Plain Truth." That it's made by World Service Agencies well and I guess the address: 740 Rush St. Chicago Ills.



OK. Bear in mind that prolonged exposure to light will bleach out lantern slides. If the exhibit is long-term I suggest having a light that can be turned

on when people want to look at them and off again afterwards. Bear in mind also that LED lights emit as much UV radiation as they do light, so not good for slides either. LEDs are banned in some museums. Possibly a low-power quartz halogen might be good. Or just old fashioned incandescent light bulbs!

Regards David

We can put it in our next E-Publication newsletter (January) and hope one of our members will be able to help.

World Services Agencies seems as if it might be a Methodist organization, though, like you, I couldn't find anything else about them. They might, on the other hand, be connected with a secular Life and Work organization of some sort. They just may have had a photographic department, but I would guess not.

Regards

David

From David Evans

You probably know about:

"Vocations in the church, covering fields and types of work and qualifications of workers under the various boards and agencies of the Methodist Episcopal Church. Chicago: Life and Work Committee, World Service Agencies, MEC, 1921. 11p"

I am sure they were not slide makers, though they may have commissioned sets for distribution through their networks.

Could you check on a few of the slides to see if there is anything else marked on them? There might be a clue somewhere.

They look like regular American format - 4" x 3 1/4"

Magic Lantern Shows in the New Year

From Charlotte Lipman
calipman@earthlink.net

Seasons greetings and thank you for yet another wonderful year of the Magic Lantern Gazette!

I just wanted to tell you about a couple of lantern shows I shall be performing in Los Angeles in the New Year - I am attaching the announcement.

I will be working with turn of the century Bausch and Lomb metal lanterns for which I have devised two lantern stories: W.H.Hudson's Remarkable Argentine Ornithology and The Tears of a Mudlark. Both the shows use handmade and hand-processed color photographic slides. The performances will take place at the Velaslavasay Panorama - a wonderful small theater where Sarah Velas has created fantastic Panoramas!

Most kind regards,
Charlotte

Luminous Revelations

Magic Lantern Shows and Films
by
Charlotte Pryce

Friday January 11th and Saturday January 12th 2019
at 8pm



Velaslavasay Panorama
panoramaonview.org
1122 W 24th Street Los Angeles 90007



Group Northwest 2019 Meeting Dates Set

<input type="checkbox"/> First Meeting Date January 27 Location Mike Kochs Silverdale	<input type="checkbox"/> Second Meeting Date May 5 Location David & Lesley Evans Cowichan Bay BC
<input type="checkbox"/> Third Meeting Date August 11 Location Dan Shermans Portland OR	<input type="checkbox"/> Fourth Meeting Date September 29 Location Brian Rogers Port Townsend

- join us for a fun & informative time
- share your latest find or story

Please e-mail Larry for where and how to get there.
designerlc@comcast.net

The Exhibitor's Conundrum

From Bob and Sue Hall

No idea who wrote this but it was in our stuff and I searched Google and found it was submitted by Joe and Alice Koch and appeared in the MLG vol2no2 so people haven't seen it for awhile. ePub?

Two Travelers met at the village inn,
And the face of one wore a jolly grin,

As the other inquired with a curious phiz,
"Pray sir, may I ask what your business is?"

"I make pictures, sir, said the jolly one,
And make them so well people shout, 'Well Done!'"

"A clever photographer, you must be;
I'll be glad, sir, to have you photograph me."

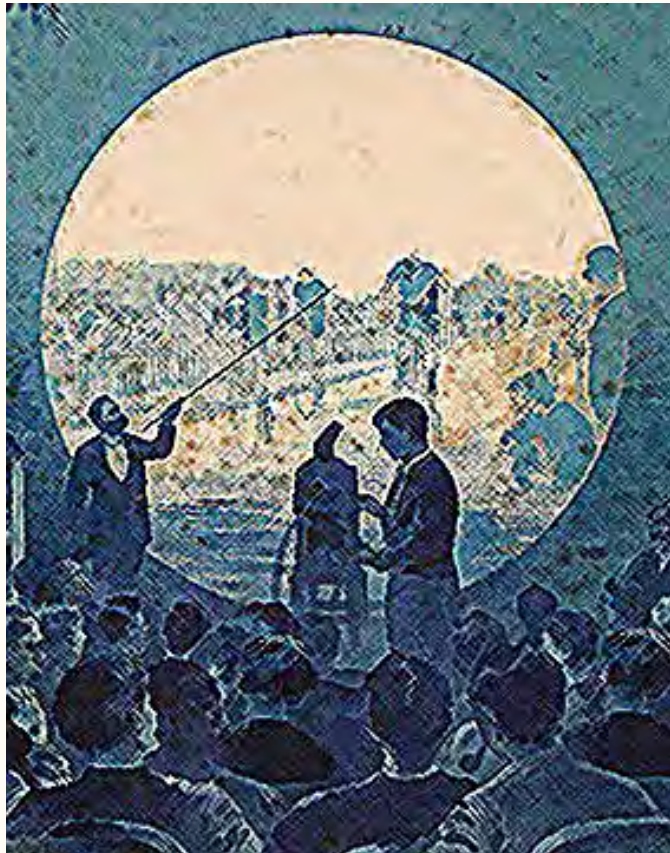
"No, paintings I make, and with skill so rare,
Old masters and I the honors oft share."

"Ah, you're an artist. I'm right now confess;
I'm a Yankee and know how to question and guess."

"No, and yet I plenty of canvas use;
My primary object is to amuse."

"Ha, ha, me thinks I now know what is meant;
A circus performer with canvas tent."

"No again, for I instruction convey
In a rapid, valued, and lasting way."



"Ah, then you're a teacher, and no, I am not;
For teaching's part of each traveler's lot."

"What, traveler too? Then I should surmise
That you are a wizard in shrewd disguise."

"The world's too wise to have its magician;
So I'm called a Stereoptician."

Guess and surmise, sir, as much as you will,
You'll scarcely discover the niche I fill.

I send nothing through space and make it seem
As bright and real as a beautiful dream.

I'm and Artist, Photographer, Teacher,
Wizard, Humorist, Traveler, Preacher,

A Manager shrewd, A Lecturer wise,
An Exhibitor seeking a golden prize---

The business I'm in perhaps you now know;
I run a SUPERB MAGIC LANTERN SHOW.

Canadian Pulp and Paper Lantern Slide Collection, Circa 1890s – 1920s



Collection includes 58 glass, hand-painted lantern slides showing pulp and papermaking in the Canadian provinces of Ontario, Quebec, British Columbia, and New Brunswick.

Brompton Pulp and Paper Mill 2

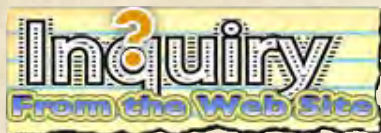


<https://foresthistor.org/research-explore/archives-library/fhs-archival-collections/inventory-canadian-pulp-paper-lantern-slide-collection-circa-1890s-1920s/>

Hauling logs to landing [likely New Brunswick]



Lumber Camp



Educational Lantern Slides

From Veronica Ent

veronica.ent@stvincent.edu

Hello,

I am the president of the Country School Association of America (<http://www.countryschoolassociation.org>) and much of my research is on early instructional technologies. I am currently investigating information on lantern slides and their use in early American schools.

Can you direct me recommended museums or special collections that would best serve as resources for my research?

Also, when will your next convention be held?

Thank you and I look forward to hearing from you.

Dr. Veronica I. Ent
CSAA president
Associate Professor in Education
Saint Vincent College
Latrobe, PA 15650

From David Evans

Dear Dr Ent

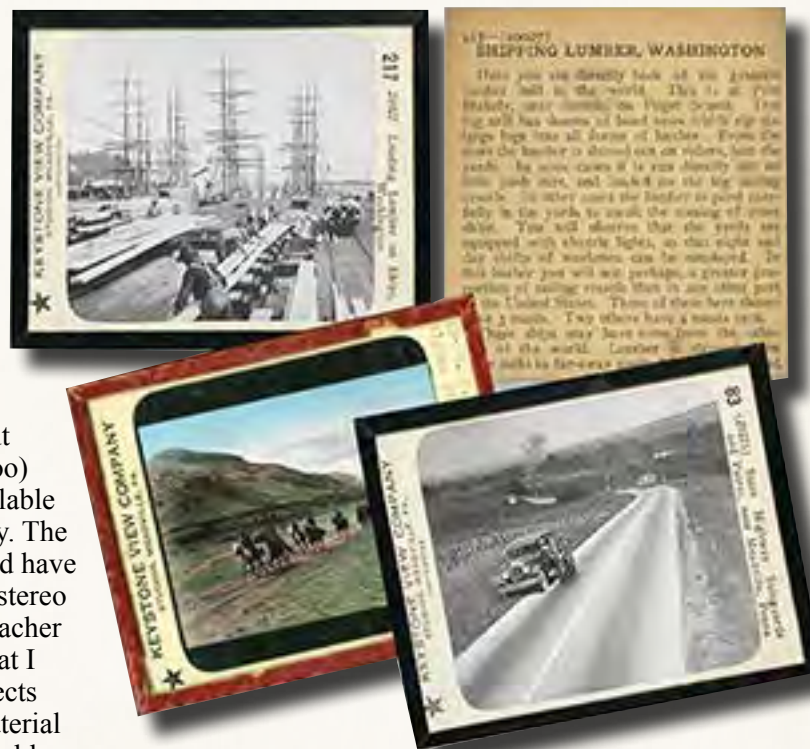
Thank you for your enquiry.

I am sure you are aware of the Keystone Company's sets of slides and accompanying stereo cards with teacher's notes that were produced in sets (their 600-slide set was popular, but there were other variations too) that were intended to be available to every school in the country. The idea was to project a slide and have the students pass around the stereo card and viewer whilst the teacher read the notes. Apart from that I am not aware myself of projects to bring educational slide material to schools, though there probably

were some. We can post your enquiry in our next E-Publication (January) in case some of our members are aware of this matter. Some of them are in the education profession and may well be able to help you.

Good luck with your research, and if you can share some of it with us in due course it would be much appreciated.

David Evans
Secretary
Magic Lantern Society of US & Canada



**Your Information
About Slide Use in
Schools**



English Bi-unial Lantern For Sale

From Mike Smith

English Bi-unial lantern for sale

This lantern, dating from the late 19th century, is a rare-to-find example.

The body is made from rosewood with walnut doors and the brasswork is complete. The chimney dome and cowl are original to the lantern and the carrying box has happily survived.

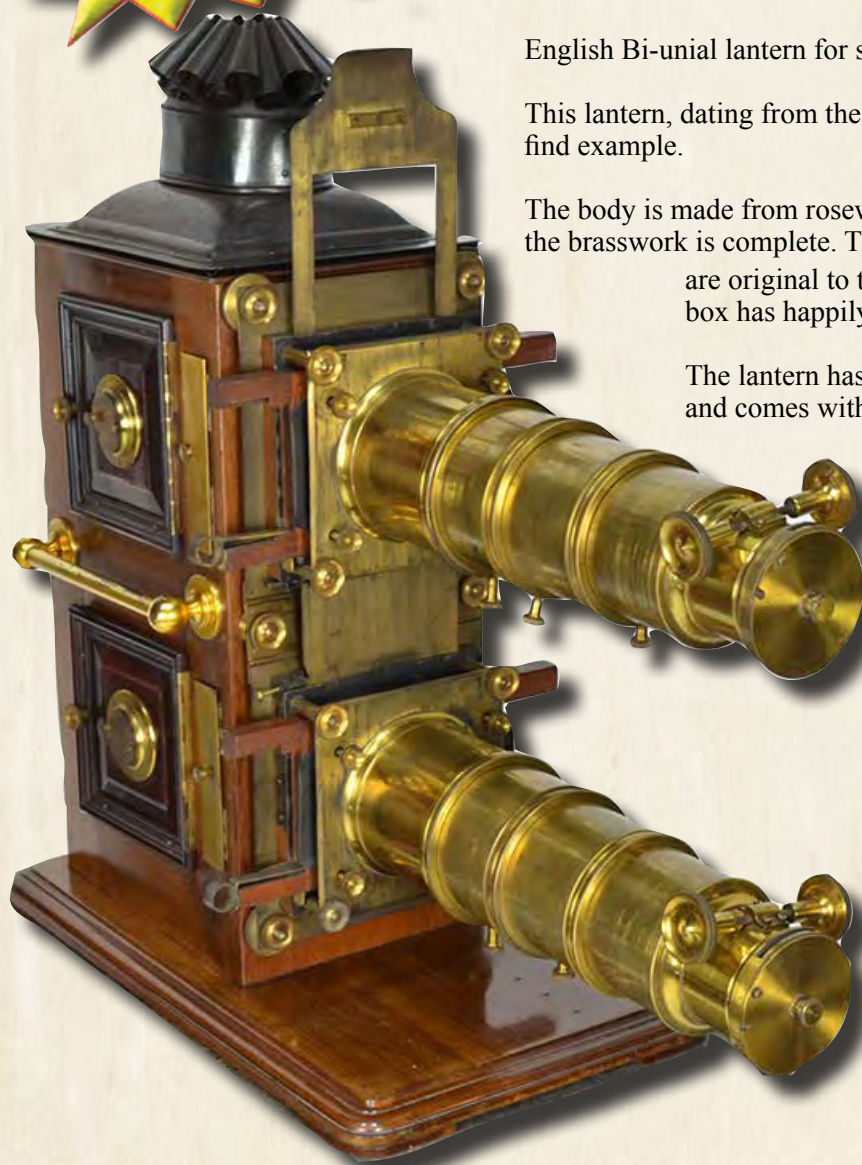
The lantern has its original brass curtain and comes with three matched pairs of interchangeable lenses which makes it suitable to use in all locations from the home to a large hall.

Pop in your illuminants and off you go!!!!!!!!!!!!!!

Price £4750.00
Approximately \$6,000 US
Email for further information

Mike Smith

kime1944@gmail.com



APPELBAUM MOTION SLIDES • ANIMATED CARTOON FILMS
FILM DRAMAS & COMEDIES FROM LIFE • PERFECTION TITLE MATS

What's the Time?

There It Is
On the Screen

**THE PERFECTION
CLOCK SLIDE**

Embodying a clock dial and a beautiful advertisement in colors. Adjustable hands attached to the main top are easily set to the correct time by the operator.

Patented March 16, 1915

**"The Movies Watch
Over Time"**

Combining a Public
Service, Dealer and
Theatre Co-operation

Just like the big "Chalmers" clock at Longacre Square, New York City, your story on clock slides does more than simply advertise your product. Every clock slide flashed on the theatre screen performs a daily service to thousands—a lasting impression which must necessarily bring results.

As a sales producer, clock slides do justice and are a credit to any product. They reap approval from the Exhibitor and "His Patrons," The Buying Classes.

As a dealer help the Perfection Clock Slide presents a thrift media, a money saver. A good percentage of the moving picture theatres display them gratis.

Convince yourself of the advertising value of Perfection Clock Slides by simply giving them a trial. Offer them to your dealers. Let their criticism be the judge of this advertising idea.

We carry in stock 30 advertising Clock Slides for every retailer.

Write for Sample, Catalogue and Prices.

Now Is the Time

**PERFECTION SLIDE &
PICTURES CORPORATION**

79-83 Fifth Ave.
New York, N. Y.

Business and Educational
Screen Requirements

CLOCK SLIDES

Please say, "As a

Reel and Slide (Mar-Dec 1918)

Biblical, Historical, Travel, Educational and War Slides 35c each

Guaranteed to be finest quality both in photograph-
tophy and artistic coloring.

Write for Our Catalogue. Dept. B

Slides made to order at lowest possible cost



THIS COMPLETE

Professional Stereopticon

With Nitrogen Lamp, \$35.00

One week's trial allowed. Over 1,000 of these
units now in use.

WALTER L. ISAACS CO., Inc.

Established 1882 24 East 23rd St., New York

Quality Slides—at Quantity Prices



Our facilities enable us to give you the
best service and lowest prices consistent
with the highest grade workmanship.

Let us make a sample slide for you from your
own wording and illustration—FREE.

A Nice Collection of Lantern Slides



<https://knowledge.e.southern.edu/lanternslides/>

From National Parks Collection



From T. Enami Collection



The Nutcracker Has Magic Lantern

From Suzanne Wray

Hi, Larry,

A ballet classmate of mine told me that the Dutch National Ballet's version of The Nutcracker has a magic lantern featured.

Best,
Suzanne



<http://www.4dancers.org/2012/09/review-dutch-national-ballets-the-nutcracker-and-the-mouse-king/>

Lantern enters
at 2 hr 33

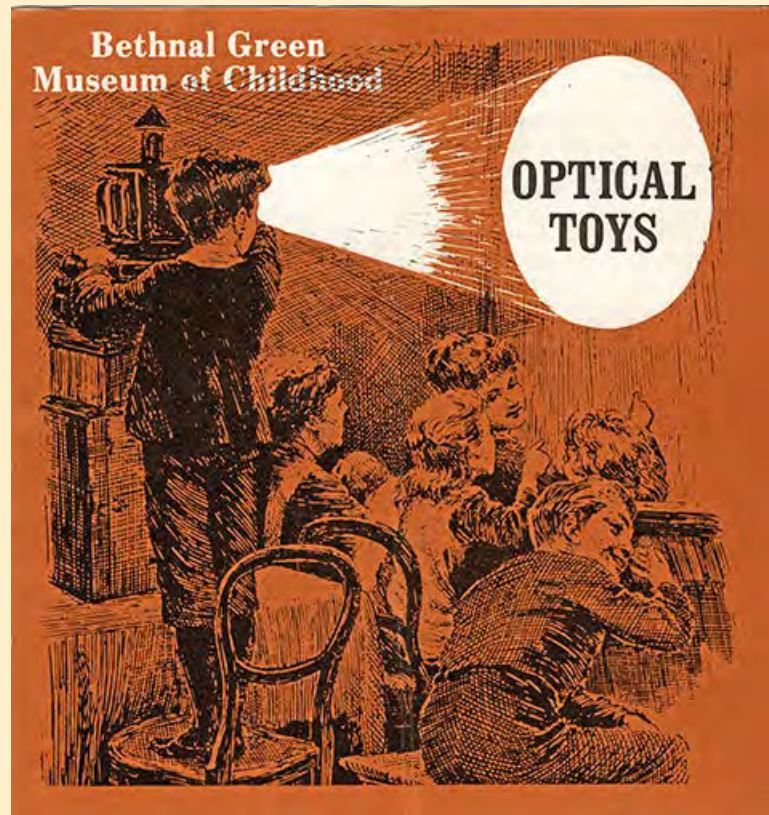


<https://www.youtube.com/watch?v=0CWf4qeuME>

Childhood Optical Toys

From Bob and Sue Hall

The Museum brochure of Childhood Optical Toys from the Bethnal Green Museum of Childhood.



'Optical' is the name given to toys that show different types of visual tricks and illusions.

At the beginning of the 19th century a group of optical toys were invented which reflected the growing interest in moving pictures. All of them were based upon the theory, "the persistence of vision."



https://www.vam.ac.uk/moc/?collection_type=optical-toys

Pre-Cinema Entertainment
Magic Lantern
Peepshow
Panorama and Diorama
Stereograph
Thaumatrope
Stroboscope, Phenakistoscope
Zoetrope
Praxinoscope



A Big Thank You to the following:

contributing to this month's issue.

**Terry Borton
Veronica Ent
David & Lesley Evans
Bob and Sue Hall
Charlotte Lipman
Shakeelah Rahmaan
Mike Smith
Suzanne Wray**

Now it's your turn to share!

Do you have a favorite site or a collection of images you would like to share with the rest of the society?

E-mail Larry



REMINDER

This is the time of year when we all have to pay our dues to Magic Lantern Society of US & Canada. The subscription is still US\$40 for regular members, US\$25 for student members and US\$25 for the first year if you haven't joined yet. Last year most of you were very prompt with your payments, and we are always grateful for that - thank you! Let us see if we can do even better this year!

You can pay by PayPal to secretary-treasurer@magiclanternsociety.org, by

cash (US\$ please) or by check (also US\$) made payable to Magic Lantern Society of US & Canada, and these should be mailed to:

David Evans
Secretary
Magic Lantern Society of USA & Canada

4920 Bench Road
Cowichan Bay BC
V0R 1N1
Canada

Welcome New Member

Joel Schlemowitz

427 5th Street
Brooklyn
NY 11215

Ph: (917) 583-5187
E: joel@joelschlemowitz.com

Occupation: University faculty

Interests: multi-lens lanterns, mechanical and slip slides and vintage cinema of the silent era

